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C•H•Reynolds advised Lieblingsshop GmbH on the sale of a majority stake to Klett Group

Frankfurt / Main, May 2022: Klett Lernen und Information GmbH, a subsidiary of Ernst Klett AG, Stuttgart, acquired a majority stake in Lieblingsshop GmbH from the founders and other private investors with retroactive effect as of January 1, 2022. Co-founder Oliver Hiller and Martin Borucki will continue to manage Lieblingsshop GmbH as managing directors. The C•H•R•CF Consumer Team, led by Stefan Constantin and Markus Kluge, successfully advised the shareholders of Lieblingsshop GmbH on the transaction.

Located in Wiesbaden, Lieblingsshop GmbH is a B2B e-commerce business specializing in the distribution of supplies for kindergartens, day-care centers, nurseries and schools. As a full-range supplier, the company offers an extensive portfolio of more than 30,000 articles including hygiene and cleaning products, office supplies, arts and crafts materials, toys and play equipment as well as furniture and fittings. With its “one-stop-shop” approach, Lieblingsshop primarily serves B2B customers in the social and educational sectors.

Klett Group is one of the leading providers of educational media, learning solutions and services for schools, universities, and vocational education. The company develops and distributes teaching and learning materials in both print and digital formats and is also active in the fields of educational technology, continuing education and school management. In addition, Klett Group operates its own educational institutions, ranging from kindergartens and schools to distance-learning universities. In 2021, Klett Group employed approximately 9,500 people and generated consolidated revenues of just under 1 billion euros.

With this transaction, C•H•Reynolds once again demonstrates its expertise in successfully advising family-owned businesses on succession solutions. C•H•Reynolds provided comprehensive advisory support throughout the entire process through to closing.

The parties have agreed not to disclose the details of the transaction.

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